



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101662

Schedule Dates 08/28/12-09/03/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1522/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30

Date Entered 07/30/12
Last Modified 08/28/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07893505
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$19,357.50
Net Total \$109,692.50
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	163	\$129,050.00
Grand Total:	163	\$129,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	4:25A- 4:58A (EST)	5		X	X	X	X			5	\$50.00	\$250.00	WBNS-TV (WBNS)	430A NEWS	7/30/12
2.0	Normal Line / SPOT	08/28/12-08/31/12	3	:30	5A- 5:55A (EST)	8		X	X	X	X			8	\$600.00	\$4,800.00	WBNS-TV (WBNS)	5A NEWS	7/30/12
3.0	Normal Line / SPOT	08/28/12-08/31/12	3	:30	5:57A- 7A (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	6A NEWS	7/30/12
4.0	Normal Line / SPOT	08/28/12-08/31/12	3	:30	7A- 8A (EST)	6		X	X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	7/30/12
5.0	Normal Line / SPOT	08/28/12-08/31/12	3	:30	8A- 8:55A (EST)	8		X	X	X	X			8	\$400.00	\$3,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	7/30/12
6.0	Normal Line / SPOT	08/28/12-08/31/12	3	:30	8:58A- 9:55A (EST)	5		X	X	X	X			5	\$400.00	\$2,000.00	WBNS-TV (WBNS)	KELLY	7/30/12
7.0	Normal Line / SPOT	08/28/12-08/31/12	3	:30	9:58A- 10:55A (EST)	2		X	X	X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DEAL	7/30/12
8.0	Normal Line / SPOT	08/28/12-08/31/12	2	:30	10:58A- 11:57A (EST)	4		X	X	X	X			4	\$1,000.00	\$4,000.00	WBNS-TV (WBNS)	TPIR	7/30/12
9.0	Normal Line / SPOT	08/28/12-08/31/12	3	:30	11:58A- 12:30P (EST)	7		X	X	X	X			7	\$700.00	\$4,900.00	WBNS-TV (WBNS)	NOON NEWS	7/30/12
10.0	Normal Line / SPOT	08/28/12-08/31/12	3	:30	12:30P- 2P (EST)	4		X	X	X	X			4	\$700.00	\$2,800.00	WBNS-TV (WBNS)	SOAPS	7/30/12
11.0	Normal Line / SPOT	08/28/12-08/31/12	3	:30	2P- 3P (EST)	2		X	X	X	X			2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	TALK	7/30/12
12.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	3P- 3:55P (EST)	5		X	X	X	X			5	\$400.00	\$2,000.00	WBNS-TV (WBNS)	DR PHIL	7/30/12
13.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	3:58P- 5P (EST)	4		X	X	X	X			4	\$450.00	\$1,800.00	WBNS-TV (WBNS)	DR OZ	7/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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Brand political candidate (1775)
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Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1522/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30

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Last Modified 08/28/12
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Package Deal
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Net Total \$109,692.50
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Grand Total:	163	\$129,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	08/28/12-08/31/12	3	:30	5P- 6P (EST)	9		X	X	X	X			9	\$1,200.00	\$10,800.00	WBNS-TV (WBNS)	5P NEWS	7/30/12
15.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	6P- 6:30P (EST)	6		X	X	X	X			6	\$1,200.00	\$7,200.00	WBNS-TV (WBNS)	6P NEWS	7/30/12
16.0	Normal Line / SPOT	08/28/12-08/31/12	3	:30	6:5BP- 7:30P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	JEOP	7/30/12
17.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	7:30P- 7:57P (EST)	4		X	X	X	X			2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	WHEEL	7/30/12
17.0.1	Closed Preempt	08/30/12															WBNS-TV (WBNS)	Schedule Change/Spot - browns fb	
17.0.2	Closed Preempt	08/31/12															WBNS-TV (WBNS)	Schedule Change/Spot - game time	
18.0	Normal Line / SPOT	08/28/12-08/28/12	4	:30	7:57P- 9P (EST)	1			X					1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	NCIS	7/30/12
19.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	11:35P- 12:37A (EST)	6		X	X	X	X			6	\$500.00	\$3,000.00	WBNS-TV (WBNS)	LETTERMAN	7/30/12
20.0	Normal Line / SPOT	08/28/12-08/31/12	2	:30	12:37A- 1:37A (EST)	4		X	X	X	X			4	\$250.00	\$1,000.00	WBNS-TV (WBNS)	FERGUSON	7/30/12
21.0	Normal Line / SPOT	08/28/12-09/02/12	4	:30	11P- 11:35P (EST)	8		X	X	X	X	X	X	8	\$1,200.00	\$9,600.00	WBNS-TV (WBNS)	LT NEWS	7/30/12
22.0	Normal Line / SPOT	08/30/12-08/30/12	4	:30	9P- 10P (EST)	1				X					\$5,000.00		WBNS-TV (WBNS)	BIG BRO	7/30/12
22.0.1	Closed Preempt	08/30/12															WBNS-TV (WBNS)	Schedule Change/Exception - browns fb	

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23.0	Revised Line / SPORTS	08/30/12-08/30/12	4	:30	7:30P- 10:30P (EST)	1				X							WBNS-TV (WBNS)	BROWNS PRESEASON	7/30/12
23.1	Normal Line / SPORTS	08/30/12-08/30/12	4	:30	7:30P- 10:30P (EST)	2				X				2	\$1,500.00	\$3,000.00	WBNS-TV (WBNS)	BROWNS PRESEASON	8/2/12
24.0	Revised Line / SPOT	08/31/12-08/31/12	4	:30	7:57P- 9P (EST)	1					X						WBNS-TV (WBNS)	UNDERCOVER BOSS	7/30/12
24.1	Normal Line / BUCKEYEBLITZ	08/31/12-08/31/12	4	:30	8P- 9P (EST)	1					X			1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	BUCKEYE BLITZ SPECIAL	8/23/12
25.0	Normal Line / SPOT	08/31/12-08/31/12	4	:30	9P- 10P (EST)	1					X			1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	CSI NY	7/30/12
26.0	Normal Line / SPOT	09/01/12-09/01/12	3	:30	4:58A- 6:56A (EST)	4						X		4	\$300.00	\$1,200.00	WBNS-TV (WBNS)	SA NEWS	7/30/12
27.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	6:57A- 9A (EST)	4						X			\$500.00		WBNS-TV (WBNS)	SA CBS MORN	7/30/12
27.0.1	Closed Preempt	09/01/12															WBNS-TV (WBNS)	Schedule Change/Exception - children's pgming	
27.0.2	Closed Preempt	09/01/12															WBNS-TV (WBNS)	Schedule Change/Exception - children's pgming	
27.0.3	Closed Preempt	09/01/12															WBNS-TV (WBNS)	Schedule Change/Exception - children's pgming	
27.0.4	Closed Preempt	09/01/12															WBNS-TV (WBNS)	Schedule Change/Exception - children's pgming	
28.0	Normal Line / SPOT	09/01/12-09/01/12	3	:30	5:58P- 6:30P (EST)	1						X		1	\$450.00	\$450.00	WBNS-TV (WBNS)	6P NEWS SA	7/30/12

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29.0	Normal Line / SPOT	09/01/12-09/01/12	3	:30	6:58P- 7:30P (EST)	1						X		1	\$350.00	\$350.00	WBNS-TV (WBNS)	SA JEOP	7/30/12
30.0	Normal Line / SPOT	09/01/12-09/01/12	2	:30	7:30P- 7:57P (EST)	1						X		1	\$350.00	\$350.00	WBNS-TV (WBNS)	SA WHEEL	7/30/12
31.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	9P- 10P (EST)	1						X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CRIMETIME	7/30/12
32.0	Revised Line / SPOT	09/01/12-09/01/12	3	:30	11:13P- 12A (EST)	1						X					WBNS-TV (WBNS)	W2W SPORTS	7/30/12
32.1	Normal Line / SPOT	09/01/12-09/01/12	3	:30	11:13P- 12A (EST)	2						X		2	\$450.00	\$900.00	WBNS-TV (WBNS)	W2W SPORTS	8/28/12
33.0	Normal Line / SPOT	09/01/12-09/01/12	2	:30	12A- 1A (EST)	1						X		1	\$250.00	\$250.00	WBNS-TV (WBNS)	CRIM MINDS	7/30/12
34.0	Normal Line / SPOT	09/01/12-09/01/12	2	:30	1A- 2A (EST)	1						X		1	\$150.00	\$150.00	WBNS-TV (WBNS)	NUMBERS	7/30/12
35.0	Normal Line / SPOT	09/02/12-09/02/12	3	:30	6:28A- 8:30A (EST)	4						X		4	\$350.00	\$1,400.00	WBNS-TV (WBNS)	SU NEWS	7/30/12
36.0	Normal Line / SPOT	09/02/12-09/02/12	2	:30	8:58A- 10:30A (EST)	3						X		3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	CBS SUNDAY MORNING	7/30/12
37.0	Normal Line / SPOT	09/02/12-09/02/12	3	:30	6:28P- 6:57P (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	630P NEWS SU	7/30/12
38.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	6:57P- 8P (EST)	1						X		1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	60 MIN	7/30/12
39.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	8P- 9P (EST)	1						X		1	\$4,500.00	\$4,500.00	WBNS-TV (WBNS)	BIG BRO	7/30/12
40.0	Revised Line / SPOT	09/02/12-09/02/12	5	:30	9P- 10P (EST)	1						X					WBNS-TV (WBNS)	3	7/30/12
40.1	Normal Line / SPOT	09/02/12-09/02/12	5	:30	9P- 10P (EST)	1						X		1	\$1,400.00	\$1,400.00	WBNS-TV (WBNS)	THE GOOD WIFE	8/8/12

CONFIRMATION CONTRACT

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41.0	Normal Line / SPOT	09/02/12-09/02/12	3	:30	11:35P- 12A (EST)	1						X		1	\$600.00	\$600.00	WBNS-TV (WBNS)	W2W SPORTS	7/30/12
42.0	Normal Line / SPOT	09/02/12-09/02/12	2	:30	12A- 1A (EST)	1						X		1	\$250.00	\$250.00	WBNS-TV (WBNS)	CRIM MINDS	7/30/12
43.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	4:25A- 4:58A (EST)	1	X							1	\$50.00	\$50.00	WBNS-TV (WBNS)	NEWS	7/30/12
44.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	5A- 5:55A (EST)	2	X							2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	5AM NEWS	7/30/12
45.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	5:57A- 7A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	6AM NEWS	7/30/12
46.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	7A- 8A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	7/30/12
47.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	8A- 8:55A (EST)	2	X							2	\$400.00	\$800.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	7/30/12
48.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	8:58A- 9:55A (EST)	2	X							2	\$400.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	7/30/12
49.0	Normal Line / SPOT	09/03/12-09/03/12	3	:30	10:58A- 11:57A (EST)	1	X								\$1,000.00		WBNS-TV (WBNS)	THE PRICE IS RIGHT	7/30/12
49.0.1	Closed Preempt	09/03/12															WBNS-TV (WBNS)	Schedule Change/Spot -per Kathy	
50.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	11:58A- 12:30P (EST)	1	X							1	\$700.00	\$700.00	WBNS-TV (WBNS)	NOON NEWS	7/30/12
51.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	12:30P- 2P (EST)	1	X								\$700.00		WBNS-TV (WBNS)	SOAP ROTATION	7/30/12

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

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51.0.1	Closed Preempt	09/03/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open tennis	
52.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	3P- 3:55P (EST)	1	X								\$400.00		WBNS-TV (WBNS)	DR PHIL	7/30/12
52.0.1	Closed Preempt	09/03/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open tennis	
53.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	3:58P- 5P (EST)	1	X								\$450.00		WBNS-TV (WBNS)	DR OZ	7/30/12
53.0.1	Closed Preempt	09/03/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open tennis	
54.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	5P- 6P (EST)	2	X								\$1,200.00		WBNS-TV (WBNS)	5PM NEWS	7/30/12
54.0.1	Closed Preempt	09/03/12															WBNS-TV (WBNS)	Schedule Change/Spot -us open tennis	
54.0.2	Closed Preempt	09/03/12															WBNS-TV (WBNS)	Schedule Change/Spot -us open tennis	
55.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	6P- 6:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6PM NEWS	7/30/12
56.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	6:58P- 7:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	JEOPARDY	7/30/12
57.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	7:30P- 7:57P (EST)	1	X							1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	7/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101662

Schedule Dates 08/28/12-09/03/12
Advertiser Obama for America (6765)
Agency GMM8 (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1522/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30

Date Entered 07/30/12
Last Modified 08/28/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07893505
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$19,357.50
Net Total \$109,692.50
Sales Tax

WBNS-TV (WBNS)		
8y Broadcast Month	Spots	Rate
Sep. 2012	163	\$129,050.00
Grand Total:	163	\$129,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
58.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	11:35P- 12:37A (EST)	1	X							1	\$500.00	\$500.00	WBNS-TV (WBNS)	DAVID LETTERMAN	7/30/12
59.0	Normal Line / SPOT	09/03/12-09/03/12	3	:30	12:37A- 1:37A (EST)	1	X							1	\$250.00	\$250.00	WBNS-TV (WBNS)	CRAIG FERGUSON	7/30/12
60.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	11P- 11:35P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	LATE NEWS	7/30/12
61.0	M/G For 53.0.1 / SPOT	08/28/12-08/31/12	4	:30	3:58P- 5P (EST)	1		X	X	X	X			1	\$450.00	\$450.00	WBNS-TV (WBNS)	DR OZ	8/2/12
62.0	Normal Line / SPORTS	09/01/12-09/01/12	4	:30	12P- 5:58P (EST)	2						X		2	\$500.00	\$1,000.00	WBNS-TV (WBNS)	US OPEN TENNIS	8/2/12
63.0	Revised Line / NCAAFOOTBALL	09/01/12-09/01/12	2	:30	9A- 12P (EST)	2						X					WBNS-TV (WBNS)	COLLEGE FOOTBALL	8/2/12
63.1	Normal Line / NCAA SPORTS	09/01/12-09/01/12	2	:30	9A- 12P (EST)	2						X		2	\$1,500.00	\$3,000.00	WBNS-TV (WBNS)	COLLEGE FOOTBALL	8/3/12
64.0	Normal Line / SPOT	09/03/12-09/03/12	3	:30	10A- 11A (EST)	2	X							2	\$400.00	\$800.00	WBNS-TV (WBNS)	DR PHIL	8/2/12
65.0	Normal Line / SPORTS	09/03/12-09/03/12	4	:30	12:30P- 5:58P (EST)	2	X							2	\$500.00	\$1,000.00	WBNS-TV (WBNS)	US OPEN TENNIS	8/2/12
66.0	Revised Line / SPOT	08/29/12-08/29/12	4	:30	9P- 10P (EST)	1		X									WBNS-TV (WBNS)	BIG BROTHER	8/2/12
66.1	Normal Line / SPOT	08/29/12-08/29/12	3	:30	7:57P- 9P (EST)	1		X						1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BIG BROTHER	8/23/12
67.0	Revised Line / SPOT	09/01/12-09/01/12	4	:30	7:57P- 9P (EST)	1					X						WBNS-TV (WBNS)	COMEDYTIME SATURDAY	8/2/12
67.1	Normal Line / SPOT	09/01/12-09/01/12	4	:30	7:57P- 9P (EST)	1					X			1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CRIMETIME SATURDAY	8/24/12
68.0	Normal Line / SPOT	08/28/12-08/28/12	3	:30	6:58P- 7:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	JEOPARDY	8/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101662

Schedule Dates 08/28/12-09/03/12
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Billing Type Standard
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Date Entered 07/30/12
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CO-OP No
Headline # ECR07893505
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$19,357.50
Net Total \$109,692.50
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
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Grand Total:	163	\$129,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
69.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	5P- 6P (EST)	1	X								\$1,200.00		WBNS-TV (WBNS)	5PM NEWS	8/27/12
69.0.1	Closed Preempt	09/03/12															WBNS-TV (WBNS)	Schedule Change/Spot -us open	
70.0	Normal Line / SPOT	08/29/12-08/31/12	3	:30	8:58A- 9:55A (EST)	1		X	X	X				1	\$350.00	\$350.00	WBNS-TV (WBNS)	LIVE WITH KELLY	8/27/12
71.0	M/G For 69.0.1 / SPOT	09/03/12-09/03/12	5	:30	6P- 6:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6PM NEWS	8/28/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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